

Thursday, October 6, 2011

Zanders' Sporting Goods General Manager Named

Zanders Sporting Goods, a national distributor located in Sparta, Ill., announced that Stefanie Zanders-Key will be stepping into the newly created position of General Manager. Stefanie will have total responsibility for overseeing the day-to-day operations at Zanders. She brings 19 years worth of experience working for the company in virtually every aspect of daily routine, from warehouse operations to human resources.



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Zanders, "The Commitment Company," has been serving U.S. firearms dealers for well over 40 years. With the recent events of moving into a new 70,000 sq. ft. facility, new, streamlined warehouse system, new free shipping program, Stefanie has stated: "Our customers have always come first for us. Now, we're taking our total commitment to our dealers to the highest levels attainable. The Zanders commitment to our dealers is ever-strong and ever-growing. Old and new dealers alike will welcome the many improved services we've instituted this past year." However, she quickly added, "Zanders' priority has always been, and always will be, personal and individual service to each of our dealers-old or new."



From firearms and ammunition to scopes and accessories, Zanders has it all-more than 40,000 S.K.U.s. For more information about Zanders and their many dealer programs, call (800) 851-4373 or visit www.gzanders.com.

Contact:

(800) 851-4373

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